

SMART GROWTH

MicroschoolingWV Training Series



SMART GROWTH

Planning for microschooled growth is crucial to success. Growth happens at a variety of times, in a variety of ways, including mid-year growth and expanding to a second campus. There are many factors to consider when you are growing, including staffing, onboarding new families and maintaining relationships with current families.

While microschooled schools are different from many other schools of choice, learning from the experiences of these schools that have successfully grown is a useful tool and resource.

During our Smart Growth Training we will cover the following items and more:

I. “Knowing When You’re Ready to Grow (and How)”

II. **Deliberate growth** - Communicate Growth Plans Smartly to your Community: “The Whole is Better Than the Sum of the Parts” Strategic Planning”

- Current families might not be eager for growth, be mindful of their feelings
- Let current families know that growth will not negatively impact their child’s learning experience, and share positives of ways it will be beneficial

III. **Midyear growth**

Deliberate Onboarding of New Learners during the school year

- Schedule onboarding to support success from Day 1
- Make onboarding a positive experience
- Assess for ideal placement
- Hold family meetings
- Connecting with (and finding) new families

IV. **Making the move to a second campus**

- The “Where” - Don’t Let Distance Spread You Too Thin
- Knowing when to expand to a second location
- Manage Your Staffing To Include Growth Opportunities for Current Staff
- Integrate Some Specific Experience into Your New Campus
- Revisiting and Reappraising Your Curricular Choices
- Keep Mindful of Neighbors

CONTACT US

ARE YOU READY TO GET STARTED?

If you have any questions, concerns, or if you would like to learn more, please reach out!



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